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**The Anniversary of Dianetics, the Best Selling Self-Help Book of All Time by L. Ron Hubbard**

*The Adventure of Dianetics began 62 years ago today.*

On May 9, 1950, a movement was launched with these words by L. Ron Hubbard: "Dianetics is an adventure. It is an exploration into *Terra Incognita*, the human mind, that vast and hitherto unknown realm half an inch back of our foreheads." He further invited readers to "Treat it as an adventure. And may you never be the same again." Millions have done just that.

To commemorate this anniversary, Scientology Churches and Missions around the world hold Dianetics anniversary celebrations this week to share news of the application of Dianetics technology around the world.

Now available in 165 nations in 50 languages, more than 21 million copies of *Dianetics: The Modern Science of Mental Health* have been sold and it has appeared on a record 116 bestseller lists.

*Dianetics* sparked the movement that ultimately led to the founding of the Scientology religion, the only major religion to emerge in the 20th century. L. Ron Hubbard went on to document his research into the spirit, mind and life in 18 Basic books, thousands of other written materials and nearly 2,500 recorded lectures—the Scripture of Scientology.

To keep pace with the demand for these materials and make them available in every corner of the globe, all book and lecture CD production has been established in-house—the entire line from inception to distribution: printing, foiling, embossing, laminating, CD replication, packaging and shipping.

Occupying massive new headquarters, the Church’s publishing arms, New Era Publications in Copenhagen, Denmark, and Bridge Publications, Inc. in Los Angeles, are now the world’s largest all-digital, print-on-demand facilities, capable of producing 500,000 books and 925,000 CDs per week.

With the completion of translation and publication of L. Ron Hubbard’s Basic books of Scientology in 2007, the Church initiated a project to provide all of those works to virtually every public lending library on Earth—a project that culminated in 2010.

For more information on *Dianetics*, visit the Dianetics website at [www.Dianetics.org](http://www.Dianetics.org). For an interactive audiovisual overview of the life and works of L. Ron Hubbard, visit [www.LRonHubbard.org](http://www.LRonHubbard.org).



First edition of *Dianetics: The Modern Science of Mental Health*, by L. Ron Hubbard, first published May 9, 1950